

## • What are 10 Great Reasons to Book an Apartment

### **1. Up to 30% cheaper than hotel rooms of equivalent standard**

The rates you pay for a hotel room are often inflated due to the high running costs of running hotels. In-house facilities of huge foyers plus restaurants, bars, porters and security personnel incur high wage bills. In addition, because the hotel industry in Brisbane is so fiercely competitive, the cost of sales and marketing can be considerable. Serviced apartments usually do not have these facilities and guests usually stay for longer periods, so the cost of marketing and sales can be considerably lower. Generally the running costs are far lower and this is reflected in the price. Additionally, apartments offer further savings due to their flexibility - for example, when staying in a hotel, you often have to bear the potentially very expensive cost of eating in restaurants. With a serviced apartment you will have your own kitchen, so that at Republic Apartments you may - if you wish prepare your own meals with fresh food bought from the local Woolworths supermarket, Baker's Delight and Vintage Cellars – even walk down into Woolworths in your 'pjs' and buy fresh bread! You may also eat in a nearby restaurant and charge the bill back to your room account.

### **2. Save money with discounts**

We have negotiated to offer you the best possible rates. Our apartments are already discounted and for longer stays we have negotiated even better rate for you.

### **3. Simple, secure online booking**

All your personal details are taken in strictest confidence, and with a 100% guarantee that your credit card details are secure.

### **4. The luxury of space**

In a city where space is at a premium, serviced apartments offer a unique opportunity to stay in spacious surroundings - so rarely possible in a hotel.

### **5. Enjoy privacy and safety**

Republic Apartments is a secure building with access to all levels controlled by security fobs. Apartment guests tend to be less transient than hotel guests, so there is less movement of people and guests are afforded a greater degree of privacy and independence. This would not be possible in a hotel where quite typically staff members are constantly required to be present in public areas.

### **6. Our rates are per apartment and not per person**

All our apartments are charged on a 'per apartment' basis. Some accommodation suppliers charge a rate on a per person basis - a pricing strategy adopted by many hotels that make rates for a single room seem lower, and enable them to charge extra for additional guests. In a serviced apartment you could bring your partner along with no increase in rate.

### **7. Flexibility to entertain guests or clients**

Your apartment is your 'base' in Brisbane, and you are free to entertain guests and clients. Also, many apartments have living/dining areas that lend themselves very well to being adequate meeting venues.

### **8. Stay 1 night or 3 months or more**

Whether on business or leisure, you may choose to stay just a single night, several nights, weeks or months, according to your requirements. Living in an apartment is a lot more comfortable than a hotel room. Plus here you get your own private balcony.

### **9. Cleaning and linen service**

Our apartments are 'Serviced Apartments' and rates are set on the basis that apartments will be cleaned every fifth day. This means you can expect all your personal belongings to remain undisturbed as nobody will enter your apartment between services. However, maintenance will be attended to immediately and additional cleaning services may be requested at any time for a moderate fee. Also, used towels may be swapped at any time during office hours.

### **10. A place to live, not just to sleep**

Our serviced apartments offer you a place to call your 'home' while in Brisbane - we think this is very important to today's travellers, who want so much more than simply a room with a bed in it. Experience Brisbane as a local, not as a visitor!